The University of Houston celebrated the public launch of the $1 billion “Here, We Go” Campaign almost one year ago. Since that time, we have significantly progressed in securing our place among the most highly respected public research universities in the nation. Come join us for special activities that celebrate how far we have come in this transformative journey, and learn how we can continue to shape our collective future.

THURSDAY, JANUARY 18

“HERE, WE GO” MILESTONES & GIFT ANNOUNCEMENT
ALL DAY
One year ago, on January 18/19, UH launched its $1 billion “Here, We Go” Campaign. Stay tuned for information delivered to you throughout the day about how far we’ve come and for exciting philanthropy announcements.

“HERE, WE GO” LIVE SITE (FOR UH STUDENTS)
11:00 A.M.
BUTLER PLAZA
Hosted by the inaugural class of Advancement Ambassadors, this exciting event is a great chance for students to learn how the Campaign effects their education, on-campus experience, and even their scholarship opportunities! Join us for prize giveaways, a photo booth and fun activities.

FRIDAY, JANUARY 19

GLOBAL “PAINT THE TOWN RED” DAY (WEAR RED)
ALL DAY
On Fridays, we wear RED! Take photos and WIN! Post your COUGAR RED pictures on Twitter and Facebook with the hashtag #UHHereWeGo. Indicate if you’re a #UHStudent #UHAlumni or #UHFacultyStaff. Or, simply email them to herewego@uh.edu using the same hashtags. The most creative photos from each group will win a fun prize!

FACULTY & STAFF CAMPAIGN KICKOFF WITH PRESIDENT KHATOR
2:00 P.M.
CULLEN PERFORMANCE HALL
UH faculty and staff make this powerhouse run! Faculty and staff are invited to attend a special kickoff with President Khator to learn how to get involved with the Faculty & Staff Campaign. Fun activities will be featured!

GET CELEBRATION-READY!

YOUR CHECKLIST TO ENJOY “HERE, WE GO” ANNIVERSARY CELEBRATIONS:

- **SPREAD THE WORD** to your college/school/unit – Encourage the UH community to attend campaign anniversary events
- **ENCOURAGE COLLEAGUES** at your college/school/unit to join the Faculty/Staff Campaign by making a gift: https://giving.uh.edu/gift/
- **FOLLOW US ON FACEBOOK AND TWITTER** @UHPhilanthropy (Retweet and repost on UHPhilanthropy)
- **TAKE PHOTOS AND WIN!** Post your COUGAR RED pictures on Twitter and Facebook with the hashtag #UHHereWeGo. Indicate if you’re a #UHStudent #UHAlumni or #UHFacultyStaff. Or, simply email them to herewego@uh.edu using the same hashtags. The most creative photos from each group will win a fun prize!
- **HAVE FUN!**

#UHHEREWEGO